

VICKI VALENTINE

Creative Designer / vicki@sfad.biz

HELLO

Highly creative and multi-talented Senior Graphic Designer with extensive experience in web, digital and print design. Passionate and inventive creator of innovative marketing campaigns. Dynamic team player, highly skilled in client and vendor relations, accustomed to deadline-driven environments and working within budget requirements.

EXPERIENCE

Senior Graphic Designer, Principal April 2003 ~ Current

San Francisco Art Department

Successfully manage and coordinate graphic design projects from concept to completion. Collaborate with clients to create vision, conceive design and consistently meet deadlines. Coordinate consultants and vendors to meet all requirements. Creative experience in **Annual Reports, Books, eBooks, Brochures, Newsletters, Website Design** and **Logo Development**; Branding Across Platforms; Coordination of large complex multi-year projects with numerous contributors; Quality control and maintaining high standards with 100% satisfied customers; Communication with overseas vendors. Manage all operational, financial and administrative functions of my graphic design studio.

Graphic Designer, Part-Time July 2013 ~ December 2014

GRID Alternatives

Participated in production of print and web designs under direction of the Communications Manager. Successfully translated rough copy into concrete designs under tight deadlines. Provided dynamic designs for 10-Year Anniversary Celebration and Annual Report for both print and web. Consistently provided creative solutions on numerous projects.

Graphic Designer, Co-Owner January 1995 ~ April 2003

San Francisco Art Department

Collaborated with creative team to design and produce marketing and collateral materials consistently recognized as fresh and innovative. Supervised junior designers in production of printed materials and managed all consultants and vendors.

EDUCATION

Graphic Design 1985

California State University, East Bay

Visual Development 1993

Academy of Art University, San Francisco

Life Studies Ongoing

Scuola di Duro Bussa

Inner Research Institute Ongoing

20-year student and 15-year teacher

SOFTWARE SKILLS

Adobe Suite InDesign, Illustrator, Photoshop, Dreamweaver, Muse, Flash and Acrobat.

Web Development HTML and CSS. **Miscellaneous** QuarkXpress, PageMaker, Microsoft Word, Excel and Power Point and Project Management.

415-255-2444 • vickivalentine.com • vicki@sfad.biz • [linkedin.com/in/vickivalentine](https://www.linkedin.com/in/vickivalentine)